

**MBA**  
**(SEM I) THEORY EXAMINATION 2022-23**  
**MANAGEMENT CONCEPTS & INDIAN ETHOS**

**Time: 3 Hours****Total Marks: 100****Note:** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 10 = 20**

- (a) Define Vedantic view of Karma.
- (b) Write the names of Vedas
- (c) Distinguish between Management and Administration.
- (d) What is Scientific Management?
- (e) Write any two importance of planning in an organization.
- (f) Who is Manager?
- (g) Define MBE.
- (h) Contrast Recruitment & Selection
- (i) What do you understand by Delegation?
- (j) Define Direction

**SECTION B****2. Attempt any three of the following: 10x3=30**

- (a) Elaborate the difference between ethics and ethos
- (b) Discuss the Qualities of a Successful Manager.
- (c) "Planning is looking ahead and controlling is looking back." Justify
- (d) How would you explain the term Staffing? Explain the difference between selection & placement.
- (e) Discuss the various techniques of control

**SECTION C****3. Attempt any one part of the following: 10x1=10**

- (a) What are the management lessons learned from Vedas
- (b) Distinguish between Indian management and Western management

**4. Attempt any one part of the following: 10x1=10**

- (a) Explain the characteristics and functions of Management
- (b) What do you understand by the term "Level of Management"? Briefly describe the different levels of management

5. Attempt any *one* part of the following: 10x1=10
- (a) Explain the steps involves in planning process
  - (b) “MBO is a joint goal setting process”. In the light of this statement, explain how goals are formulated under MBO process
6. Attempt any *one* part of the following: 10x1=10
- (a) Explain the importance of organizing. Also explain the difference between Line and Staff relationship.
  - (b) Write the short notes on the following –
    - (i) Centralization
    - (ii) Training & Development
7. Attempt any *one* part of the following: 10x1=10
- (a) “Directing is said to be the heart of management process.” Explain this statement. State the principles how to make it more effective
  - (b) “Coordination is the essence of Management” Justify

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