

MBA
(SEM III) THEORY EXAMINATION 2022-23
INNOVATION & ENTREPRENEURSHIP

Time: 3 Hours

Total Marks: 100

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

- 1. Attempt all questions in brief. 2 x 10 = 20**
- a. What do you mean by Creativity?
 - b. Define Creative Destruction.
 - c. Describe the meaning of Entrepreneurship in your words.
 - d. What is rural entrepreneurship?
 - e. Define export oriented units.
 - f. Describe MSME.
 - g. Define Idea generation
 - h. What do you mean by Venture capital?
 - i. What is an IPO?
 - j. What do you mean by technological feasibility?

SECTION B

- 2. Attempt any three of the following: 10 x 3 = 30**
- a. 'Innovation is a principle characteristic of an entrepreneur.' Discuss
 - b. Entrepreneurship plays a key role in the economic development of a nation. What is the role and need of an entrepreneur in a developing country like India?
 - c. Discuss the various long term sources of capital for an entrepreneur
 - d. You have a new business idea and have to prepare a project report. What are the various steps that you will follow?
 - e. Discuss the various forms of business ownership

SECTION C

- 3. Attempt any one part of the following: 10 x 1 = 10**
- a. What do you mean by Business Model Innovation? What are the different approaches of it?
 - b. Explain the following-
 - (i) Service Innovation,
 - (ii) Sources of innovation
- 4. Attempt any one part of the following: 10 x 1 = 10**
- a. What is meant by an entrepreneur? What is difference between intrapreneur and entrepreneur?
 - b. What is meant by women entrepreneurship? What are the problems of women entrepreneurs in India?

5. **Attempt any *one* part of the following:** **10 x 1 = 10**
- a. Write a note on National Entrepreneurship Development Board (NEDB).
 - b. Write a note on the District Industries Centre and Small Industries Service Institutes in India.
6. **Attempt any *one* part of the following:** **10 x 1 = 10**
- a. What is project report? Give the objectives of prepare a project report.
 - b. Write the short notes on the following-
 - (i) Angel investing
 - (ii) Feasibility Analysis
7. **Attempt any *one* part of the following:** **10 x 1 = 10**
- a. Explain how to identify problems and opportunities before taking up new project.
 - b. Explain the steps with the help of process chart involved in launching a business.

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