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MBA
(SEM III) THEORY EXAMINATION 2024-25
SUPPLY CHAIN & LOGISTICS MANAGEMENT

TIME: 3 HRS**M.MARKS: 100****Note:** Attempt all Sections. In case of any missing data; choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 10 = 20**

Q no.	Question	CO	Level
a.	List any two objectives of Supply chain.	1	K1
b.	What is Value Chain?	1	K1
c.	Briefly explain containerization.	2	K2
d.	Define logistics	2	K2
e.	Explain SCOR Model.	3	K3
f.	What is cross docking?	3	K3
g.	Define warehousing.	4	K4
h.	Explain standardization.	4	K4
i.	What is third party logistics?	5	K5
j.	Explain the linkage of IT with Supply chain Management.	5	K5

SECTION B**2. Attempt any three of the following: 10 x 3 = 20**

Q no.	Question	CO	Level
a.	Explain the strategic, tactical and operational issues in Supply chain management.	1	K1
b.	What is distribution network design? Discuss role and factors impacting the choice of network design.	2	K2
c.	What is bullwhip effect? Explain the causes and measures to control it.	3	K3
d.	Explain the concept and nature of outsourcing. Highlight the various strategic decisions to outsourcing.	4	K4
e.	Discuss the functional component of Green supply chain management.	5	K5

SECTION C**3. Attempt any one part of the following: 10 x 1 = 10**

Q no.	Question	CO	Level
a.	What are the different stages of Supply chain? Explain each stage with suitable example.	1	K1
b.	Explain the Cycle view of Supply Chain Process in detail.	1	K1

4. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question	CO	Level
a.	Explain components and function of logistics management.	2	K2
b.	Explain various factors that influence transportation decision.	2	K2

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5. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question	CO	Level
a.	What are the financial and nonfinancial measures of performance measurement? Explain.	3	K3
b.	What is the importance of logistics network design? Discuss.	3	K3

6. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question	CO	Level
a.	What type of distribution network is suitable for FMCGs? Discuss in details.	4	K4
b.	Write short notes on i. Bonded warehouse ii. Reverse logistics	4	K4

7. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question	CO	Level
a.	Write down the Importance of Information technology in logistics industry	5	K5
b.	Write short notes on i. Green SCM ii. Demand driven supply chain	5	K5