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MBA
(SEM III) THEORY EXAMINATION 2024-25
INTERNATIONAL BUSINESS MANAGEMENT

TIME: 3 HRS**M.MARKS: 100****Note:** Attempt all Sections. In case of any missing data; choose suitably.**SECTION A****1. Attempt all questions in brief. 2 x 10 = 20**

Q no.	Question	CO	Level
a.	Define international trade.	1	K1
b.	Describe Globalization.	1	K2
c.	Define subsidies.	2	K1
d.	Describe import quota.	2	K2
e.	Describe expatriate.	3	K2
f.	Write the meaning of Regiocentric.	3	K1
g.	Define the meaning of foreign exchange.	4	K1
h.	Differentiate between spot and forward exchange rates.	4	K2
i.	Define IMF.	5	K1
j.	Describe NAFTA.	5	K2

SECTION B**2. Attempt any three of the following: 10 x 3 = 20**

Q no.	Question	CO	Level
a.	Describe the characteristics and role of MNCs.	1	K2
b.	Explain the meaning of tariff also discuss the types of tariffs.	2	K2
c.	Explain the meaning and types of international segmentation.	3	K2
d.	Express the history of Indian Rupee.	4	K3
e.	Is economic integration a boon or a bane? Justify your answer.	5	K5

SECTION C**3. Attempt any one part of the following: 10 x 1 = 10**

Q no.	Question	CO	Level
a.	Explain the various modes of entering into international business.	1	K3
b.	Discuss the driving and restraining forces of International Business.	1	K2

4. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question	CO	Level
a.	Discuss Mercantilism theory with example.	2	K2
b.	Illustrate the comparative advantage theory with example.	2	K3

5. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question	CO	Level
a.	Discuss different types of international orientation.	3	K2
b.	Illustrate the stages of international product life cycle.	3	K3



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6. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question	CO	Level
a.	Classify the various types of exchange rate regimes.	4	K3
b.	Examine the factors affecting foreign exchange rate.	4	K4

7. Attempt any one part of the following: 10 x 1 = 10

Q no.	Question	CO	Level
a.	Express the objectives and functions of IBRD.	5	K3
b.	Appraise regional economic integration and the levels of economic integration.	5	K5

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