



PAPER ID-410765

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Subject Code: KMBNOM04

Roll No:

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MBA
(SEM IV) THEORY EXAMINATION 2023-24
PROJECT & SOURCING MANAGEMENT

TIME: 3 HRS**M.MARKS: 100**

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A**1. Attempt all questions in brief.****2 x 10 = 20**

Q no.	Question	Marks	CO
a.	What is procurement?	02	1
b.	What do you mean by sourcing?	02	1
c.	What are the advantages of vendor rating?	02	2
d.	What is the need for measuring supplier performance?	02	2
e.	What is negotiation?	02	3
f.	What factors influence pricing decision?	02	3
g.	Define project.	02	4
h.	Briefly explain the meaning of deliverable.	02	4
i.	Write a short note on gantt chart.	02	5
j.	What is project termination?	02	5

SECTION B**2. Attempt any three of the following:****3 x 10 = 30**

a.	Explain purchasing, its process and R's in detail.	10	1
b.	Write a note on supplier evaluation methods.	10	2
c.	Explain the process of negotiation.	10	3
d.	Write a note on: Characteristics of project Project lifecycle	10	4
e.	Write a note on applications of PERT and CPM.	10	5

SECTION C**3. Attempt any one part of the following:****1 x 10 = 10**

a.	Explain the risks associated with purchasing. How a company can mitigate them?	10	1
b.	What is sourcing and how it is different from procurement?	10	1

4. Attempt any one part of the following:**1 x 10 = 10**

a.	Explain the process of vendor development.	10	2
b.	Explain the factors affecting the selection of international supplier.	10	2

5. Attempt any one part of the following:**1 x 10 = 10**

a.	Explain the different types of pricing strategies.	10	3
b.	What are the types of negotiation and skills required for it?	10	3

6. Attempt any one part of the following:**1 x 10 = 10**

a.	Explain the various types of project cost.	10	4
b.	Write a note on top-down budgeting and bottom-up budgeting.	10	4

7. Attempt any one part of the following:**1 x 10 = 10**

a.	Explain types and process of project termination.	10	5
b.	Define project scheduling and its process.	10	5