

				Su	ıbje	ct C	ode:	KN	IBN	<u> [401</u>
Roll No:										

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MBA

(SEM IV) THEORY EXAMINATION 2023-24 EMERGING TECHNOLOGIES IN GLOBAL BUSINESS ENVIRONMENT

TIME: 3 HRS M.MARKS: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

	Attempt all questions in brief.		= 20
Q no.	Question	Marks	СО
a.	Explain the meaning of industry 4.0.	02	1
b.	Discuss digital transformation.	02	1
c.	Explain mixed reality.	02	2
d.	Define additive manufacturing.	02	2
e.	What do you mean by linear economy?	02	3
f.	Explain economic nationalism.	02	3
g.	What is geo politics.	02	4
h.	Briefly explain the term authoritarianism.	02	4
i.	What is GDPR in basic terms?	02	5
j.	Define existential threat.	02	5

SECTION B

2.	Attempt any three of the following:	3 x 10 =	30
a.	Write a note on rise of industry 4.0 and its latest trends.	10	1
b.	Write a note on artificial intelligence and its types. Can singularity pose a threat to human civilization?	10	2
c.	Write a detailed note on sharing economy and platforms.	10	3
d.	Explain the rise of china and its impact on global trade.	10	4
e.	Write a note on issues of climate refugees and approaches taken by	10	5
	European union to solve the problem.		

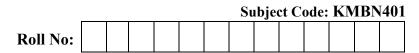
SECTION C

_	3.	Attempt any <i>one</i> part of the following:	$1 \times 10 =$	= 10
	a.	Explain the role of political and socio-cultural factors in impacting	10	1
		international business.		
Γ	b.	Write a note on new age ethical challenges of industry 4.0.	10	1

4.	Attempt any one part of the following:	1 x 10	= 10
a.	Explain the meaning of block chain and its industrial applications.	10	2
b.	Describe the terms:	10	2
	Customer experience		
	Mixed reality		
	Neuroscience in business		

5.	Attempt any one part of the following:	1 x 10 =	= 10
a.	What is economic nationalism and how it is different from economic	10	3
	integration?		
b.	Explain the concept of circular economy and its role in sustainable business.	10	3





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6.	Attempt any <i>one</i> part of the following:	$1 \times 10 =$	= 10
a.	Explain the impacts that rise of china had on global trade.	10	4
b.	What is authoritarianism? Write its impact on geo politics.	10	4

7.	Attempt any <i>one</i> part of the following:	$1 \times 10 =$	= 10
a.	Explain impact of inequality in accelerating social unrest in the society.	10	5
	Also explain global inequality.		
b.	Explain the impact of climate change on global trade.	10	5

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