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								Sub	ject	Cod	le: K	HU	802
Roll No:													

## BTECH (SEM VIII) THEORY EXAMINATION 2023-24 PROJECT MANAGEMENT & ENTREPRENEURSHIP

TIME: 3 HRS M.MARKS: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

	SECTION A	2 x 10	•			
1.	Attempt all questions in brief.					
Q no.	Question	Marks	СО			
a.	Mention the different features of an entrepreneur.	2	1			
b.	What do you mean by Achievement motivation?	2	1			
c.	What are the four major themes of entrepreneurship and innovation?	2	2			
d.	What is feasibility study of a project?	2	2			
e.	Define project goals.	2	3			
f.	What is the difference between a cash flow statement and a forecast?	2	3			
g.	What is market assessment?	2	4			
h.	What are the types of growth strategy?	2	4			
i.	What are the objectives of marketing management?	2	5			
j.	What is the legal structure used in social entrepreneurship sector?	2	5			
	SECTION B					
2.	Attempt any three of the following:	10 x 3	= 30			
a.	How to highlight the entrepreneur's skills during the hiring process?	10	1			
b.	Give strategies for a sustainable enterprise model.	10	2			
c.	Define the project life cycle. What are the five main stages of the project	10	3			
	life cycle?	1				
d.	Evaluate feasibility and establish the project's purpose and stakeholders.	10	4			
e.	What are the signals and causes in industrial sickness? Describe.	10	5			
	SECTION C					
3.	Attempt any one part of the following:	10 x 1	= 10			
a.	'Entrepreneurship is a process of giving birth to an enterprise'. Discuss.	10	1			
b.	Identify the problems faced by an entrepreneur in India.	10	1			
4.	Attempt any one part of the following:	10 x 1	= 10			
a.	What is meant by entrepreneurial motivation? Is it required to be a	10	2			
	successful entrepreneur?					
b.	Describe the five elements for a sustainable business model.	10	2			
5.	Attempt any one part of the following:	10 x 1	= 10			
a.	How are projects classified? In your view, which criterion seems to be	10	3			
1	more rational and acceptable for classification of projects?	10	2			
b.	What do you understand by project identification? Discuss, with	10	3			
6	examples, the process involved in project identification.	10 x 1				
<b>6.</b> a.	Attempt any <i>one</i> part of the following:  Differentiate Project cost estimation and Project estimate.	10 X 1	4			
b.	Write the six steps to making financial projections for your new	10	4			
υ.	business.	10				
7.	Attempt any one part of the following:	10 x 1	= 10			
a.	What are the different types of social entrepreneurship? Explain any two	10	5			
	of them.					
b.	Write the practices used in marketing for social enterprises.	10	5			
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